

Pitch your project



Task

The next task will be to pitch your idea and your project. You now have 15 minutes in your group to plan and talk about how you in 3 minutes present your project, why it is a good idea and why it is important and relevant to work with. You can also have in mind who you want to work with, which activities are done within your project and how think you will reach your goals for the partnership project. Afterwards you will present it to the other participants at the Nordic Partner Meetup.

What is a pitch?

A pitch is a form of presenting something in a short and quick way, and often used to 'sell' an idea, project or product. To pitch something is it helpful to see it as telling a successful story of your idea, and your goal is to tell the story of how you came up with the idea, who you work with and how you wish to reach your project goal.

You can think of why did you come up with your project idea? Why is it relevant? Who do we work with? What is our goal? And how will we reach our goal.