

Rapid Ideation



For the next 2 minutes you shall write down all ideas that comes to mind when thinking of a topic for a possible partnership project between your organisation and another Nordic organisation. All ideas are good, both the very vague and small ideas and the big and concrete ideas. Write them all down on a piece of paper next to you or on your laptop.

On this Miro board:

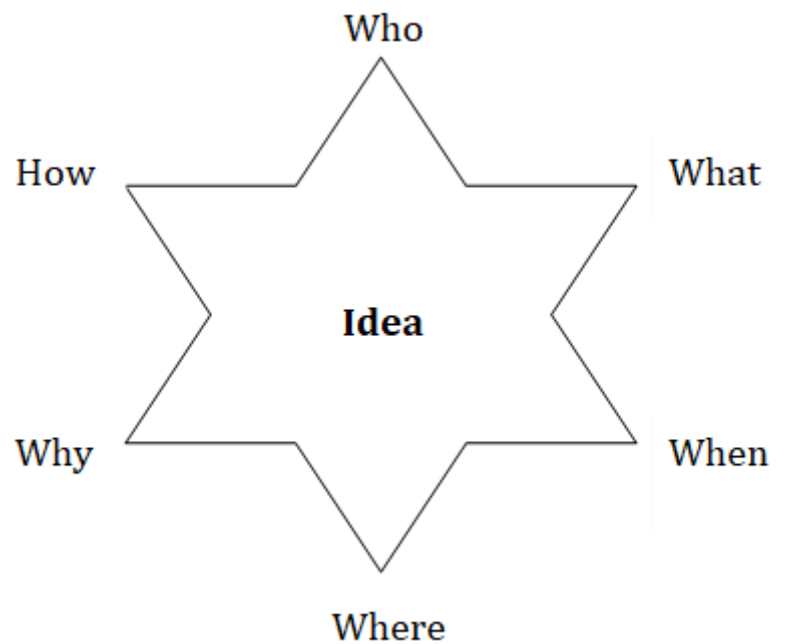
https://miro.com/app/board/uXjVN4uyWUk=?share_link_id=384102234566 you shall now write down up to three ideas that you could see yourself work with and could result in a partnership project. Write your chosen ideas on this Miro board, so each of your chosen ideas has a post-it-note.

We will now talk about the different ideas with all the participants, and you will have to choose one idea to work further on. This can both be your own idea, or a new idea someone else has come up with. This idea will be used for the following task.

Star bursting (for further development of ideas)

For the following task you will work with the Star bursting model. Star bursting is a later-stage brainstorming technique that is used when you have already selected an idea to elaborate upon and potentially execute.

In a starburst brainstorming session, you will start with the idea for a project or partnership at the center and then create a six-point star around it:



Each point represents a question: who, what, when, where, why, and how. For example, who is this project for? When do we want to execute our activity? What is our motivation for creating this project? Etc.

You now have 15 minutes to fill out the 6 categories for your project idea. You can begin wherever you would like.